

Photography Enthusiasts Mailing List

Total Universe: 8,544,095

Base Rate: \$70.00/M

Description Summary

Whether taking pictures of nature, family and friends, or still-life, these individuals are passionate about their craft. They invest an ample amount of their time and money to perfecting their photography skills and taking the most beautiful pictures they can. They are avid readers of photography literature and are highly responsive to new technology products. This file is updated monthly, with a variety of selections to further pinpoint your target market more effectively. Get access to mailing, phone, and email data for photographers across the U.S.!

How Our Data Is Compiled

Our Photography Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- More than half of all photographers are self-employed
- 300 million photos are uploaded to Facebook every day, and about 26 photos are uploaded to Instagram in one second

Recommended Usage

This database is recommended for a variety of industries and offers, such as sweepstakes, internet offers, magazine subscriptions, cameras and camcorders, movies and music, etc.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Marital Status
Income
Presence of Children

Buying Habits
Hobbies / Interests
Dwelling Type
Pet Owners

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899